

(Re-accredited with 'A' Grade by NAAC)
SASTHAMCOTTA, KOLLAM District, KERALA

### **CRITERION 7**

7.1.1 MEASURES INITIATED BY THE INSTITUTION FOR THE PROMOTION OF GENDER EQUITY DURING THE LAST FIVE YEARS



### 7.1.1 Number of gender equity promotion Programmes organized by the institution during 2016-2017

#### WOMEN EMPOWERMENT





International Women's Day 2017 was organised on 8<sup>th</sup> March 2017 by the Centre for Women's Studies. The programme was inaugurated by Kumari Chinta Jerome, Chairperson, Kerala state Youth Commission. The programme emphasised gender equality as the women themselves are

capable of defending themselves.



#### WOMEN EMPOWERMEN T

### **FOOD FEST**





A Food Fest was organised by the Centre for Women's Studies from 1<sup>st</sup> to 3<sup>rd</sup> March 2017. The programme was aimed at **developing entrepreneurship in students**, **especially girls**. The programme also emphasised the importance of avoiding fast food culture and promoted homemade food items.







### **SAFETY AND SECURITY**





Seminar on Women's "Safety in the New Media Age" was conducted on 23<sup>rd</sup> January 2017. The function was inaugurated by Smt Rosakutty Teacher, Chair person Kerala State Women's Commission. The seminar was aimed at raising awareness among women to throw light on their safety.







### **GUIDANCE AND COUNSEL LING**



Counselling Session was organised by the College on 2<sup>nd</sup> February 2017. Qualified and trained Counsellors interacted with the students. The counselling sessions helped the students to be safe, feel good about themselves and engage in respectful relationships.

### **HEALTH AND WELLNESS**



The Centre for Women's Studies, jointly with NCC conducted a seminar and Quiz Competition on Drug Abuse on 21st November 2016.



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#### **HEALTH AND WELLNESS**

### Lahari Virudha Kavi Sammelanam



The programme "Laharivirudha Kavi Sammelanam" was conducted by Excise Range Office, Sasthamcotta with NSS unit DB College related to 'Gandhi JayanthiVarakhosham' on 5<sup>th</sup> October 2016. A convention of Malayalam poets was organised as a campaign against drugs and alcohol.



NSS conducted a food fest on 9<sup>th</sup> November 2016 against the fast food culture of new generation students. The fest gave a message to the new generation about a good food habit and a healthy life.



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### **HEALTH AND WELLNESS**



Yoga Training is given to the students every year and this caters to their physical and mental wellbeing.



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